

Coat of Arms Symbolism Guide

Use this guide to help you think about what symbols best represent your personality, interests, and values. Fill your shield with colors, animals, symbols, and a motto that reflect who you are.

Colors (Personality & Emotions)

- Blue – calm, loyal, trustworthy, thoughtful
- Red – energetic, bold, passionate, determined
- Green – growth, balance, nature-loving, peace-seeking
- Yellow – cheerful, optimistic, creative, hopeful
- Purple – imaginative, spiritual, wise, unique
- Black – resilient, strong, mysterious, independent
- White – pure, peaceful, honest, open-minded

Animals (Strengths & Values)

- Lion – courage, leadership, pride
- Eagle – vision, independence, ambition
- Dog – loyalty, friendship, protectiveness
- Cat – independence, curiosity, adaptability
- Turtle – patience, perseverance, resilience
- Butterfly – transformation, creativity, positivity
- Horse – freedom, energy, adventure
- Dolphin – intelligence, playfulness, harmony

Symbols (Passions & Interests)

- Sports equipment – teamwork, dedication, discipline
- Book – love of learning, curiosity, wisdom
- Musical note/instrument – creativity, expression, joy
- Paintbrush or palette – imagination, artistry, storytelling
- Computer or game controller – problem-solving, innovation, strategy
- Tree, mountain, or wave – love of nature, adventure, personal growth
- Heart – kindness, empathy, caring for others

Motto (Values & Life Philosophy)

- Always be kind
- Work hard, dream big
- Family first
- Be yourself
- Never give up
- Learn from everything
- Spread joy
- Keep moving forward